



BY APPOINTMENT TO
H.M. QUEEN ELIZABETH II
MANUFACTURERS OF
ELECTRICAL APPLIANCES
BELLING & COMPANY LTD

BELLING & CO. LTD
ENFIELD, MIDDLESEX

golden jubilee 1912-1962



Belling

electric heating
and cooking

season 1962-63



Adam Coal
743B 3 kW £32.2.0

28" h. × 32" w. × 18½" d.
28 lb. Armour Bright

Celtic
753B 3 kW £35.4.1

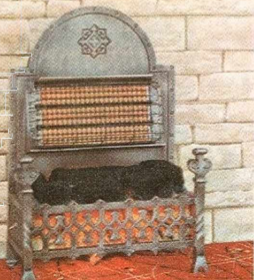
25" h. × 33½" w. × 18" d.
38 lb. Antique (Rustless)

"Bellini" **Reproduction Period Fires**

These charming hand-made fires in the old traditional style are excellent examples of modern craftsmanship providing cosy warmth without the drudgery of outdated fuels.



All the fascination of a coal or log fire with all the convenience, cleanliness and economy of a modern electric fire. These grand fires are hand-cast from molten metal in our own foundry and are perfect examples of modern skill and craftsmanship. Subtle illumination in the base offers realistic burning coal or log effect at the touch of a switch. Effect can be switched on independently of elements.



2 kW size ▶

No. 639 COAL £16.2.6

No. 639A LOGS £18.3.11

20½" w. × 24½" h × 10¾" d. 23 lb.

◀ 3 kW size

No. 640 COAL £18.6.10

No. 640A LOGS £20.11.3

20½" w. × 27" h. × 10¾" d. 25 lb.
Finish: Antique (Rustless).





"Bellini" Infra-Hearth

An entirely new style, the Infra-Hearth is specially designed to convert any 16" fireplace to clean, economical electric heating. Fitted in just a minute or two, it quickly heats the room with its three silica enclosed elements:

The realistic fuel effect can be left on alone to provide a cosy glow, if required.

**157 COAL 2 kW
£14.4.0**

**157A LOGS 2 kW
£15.7.8**

15" h. x 25" w. x 11" d.

Minimum grate size:
16" w. front, 9½" w. back,
8" deep.

*Supplied complete with
damper to prevent heat
loss up chimney.*

Finish: Dark Steel Grey. AC only.



"Pelling" **Hearth**

In just a few minutes your old fireplace can be converted from old-fashioned fuel to clean, modern electric heating, whilst retaining all the fascination of flickering logs or blazing coal. Just imagine the luxury of as much warmth as you wish at the touch of a switch—no fuel to bring in, no ashes to empty, no dirt or smoke—just clean, instant heat. It's so reasonable to run too, you'll be surprised how little it costs.

WITH COAL EFFECT
159 2 kW £10.1.2

WITH LOG EFFECT
159A 2 kW £12.5.7

Dimensions:

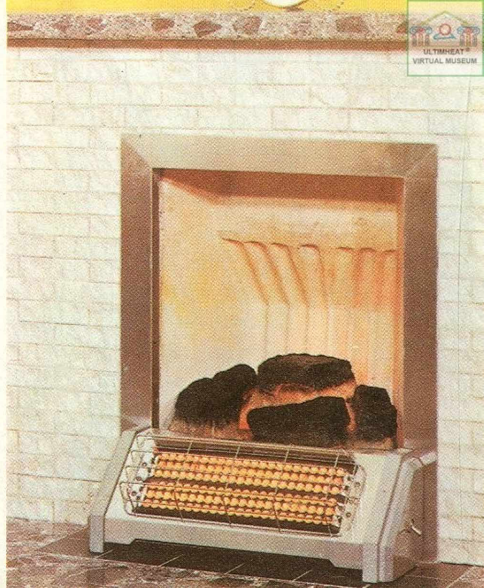
19" w. × 12" h. × 14½" d. 14½ lb.

Minimum grate size:

16" w. front, 9¼" w. back, 8½" deep.

Supplied complete with damper to prevent heat loss up the chimney.

Finishes: Bright (Rustless) or Bronze.





"Belling" **Waverley**

A luxurious coal effect fire with three radiant elements, large enough to cover the biggest fireplace opening, and powerful enough for even the largest room. Beautifully styled and soundly engineered, the Waverley is produced in three attractive finishes to suit any scheme of decoration.

No. 264 3 kW £22.6.9

22½" w. × 26" h. × 9" d. 27½ lb.

Finishes: Black and Gold, Two-tone Beige or Dark Bronze

"Belling" **Melrose**

Large enough to cover any fireplace opening, the Melrose incorporates a beautifully designed translucent base to provide restful background lighting for your television viewing.

No. 274 3 kW £19.19.5

22½" w. × 26" h. × 8½" d. 24 lb.

Finishes: Two-tone Beige, Black/Gold.



"Bellini"

Vogue radiant-convector

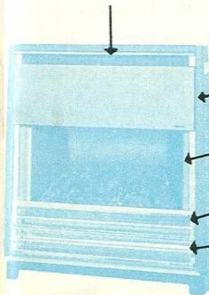
An entirely new thought in heater design, a heater with a wonderful performance. Rapid heating is achieved by three silica enclosed elements plus a powerful convector unit. Each radiant element is separately controlled and the convector has half and full heat switching—11 different heat settings in all! The Vogue fits easily into any 16" or 18" fireplace, or can be stood on its own.

No. 722 3 kW £21.6.0

25" w. × 27½" h. × 8½" d. 35 lb.

Finish: Steel Grey. AC only.

warm air outlet



convector unit 1 kW

coal effect

3 650 W enclosed
silica elements

highly polished
reflector

heavy base





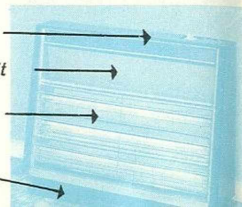
"Belling"

Flair

15 heat radiant-convactor

Entirely new and imaginatively designed, the Flair offers no less than 15 different heat settings from its three powerful silica enclosed elements and built-in convactor. Able to heat the largest lounge or dining room speedily, this fine heater will grace any surroundings with its dignified and restrained styling. The pleasing background illumination can be left on by itself when no heating is required.

- 1. Recessed controls →
- 2. 750 W convactor unit →
- 3. 3 Silica enclosed 750 W elements →
- 4. Heavy base →



No. 861 3 kW £18.18.8

26" w. × 21½" h. × 6½" d. AC only. Finish: Dark Bronze with Copper Sheen.

Belling

Jubilee automatic

15 heat radiant-convector

This new design is the last word in luxury heating. This very sophisticated heater incorporates three silica enclosed radiant elements and a most effective convector, providing fifteen different heat combinations. A further refinement is the time switch which enables the convector unit to be switched on quite automatically to warm your room before you get up, or before you come home from an evening out. The controls are concealed under a hinged lid.

No. 123 3 kW £29.11.8

3 750 W radiant elements

1 750 W convector

28½" w. × 24" h. × 7" d. AC only.

Finish: Armour Bright and Bronze.





"Belling" **Radiant Zephyr** radiant-convactor

All the beauty of the Zephyr, all the advantages of convection heating, plus a built-in reflector fire! This luxurious heater combines the pleasant background warmth of a convactor with all the benefits of immediate direct radiant heat. Five different degrees of heat are provided—you can use just the low consumption convactor, or either or both of the rod type elements, or all three elements on together.

PORTABLE MODEL

2½ kW size. Radiant fire uses 1 or 2 units per hour.
Convactor uses ½ unit per hour.

No. 854 £14.65

19¼" w. × 22¼" h. × 6¼" d.

WALL MODEL

No. 854F £14.65

19¼" w. × 21" h. × 5" d.

Finish: Old Gold panel, Silver Bronze body.

FIVE DEGREES OF HEAT—The switching is arranged to provide five degrees of heat—½ kW, 1 kW, 1½ kW, 2 kW and 2½ kW.



"Belling" Infra-Zephyr radiant-convactor

This elegant heater blends with any furnishing scheme. With its warm cheery glow it is bound to be the focal point of any room. The Infra-Zephyr has a powerful 2 kW convactor to provide general warmth throughout the room, and a 750 W radiant heater to provide instant warmth at floor level.

PORTABLE MODEL

2 kW convactor uses $\frac{1}{2}$, 1 or 2 units per hour and $\frac{3}{4}$ kW radiant unit.

No. 855 £19.19.5

33" w. x 22 $\frac{1}{4}$ " h. x 6 $\frac{1}{4}$ " d. 36 lb. AC only.

WALL FIXING MODEL

No. 855F £19.19.5

33" w. x 21" h. x 5" d. 32 lb. AC only.

Provision is made for connecting Belling remote wall-fixing thermostat, 47s 6d. AC only.

Finish : Old Gold panel, Silver Bronze body.

and now with Automatic Time Switch. Switches on convactor unit automatically while you're still in bed or on the way home! Up to 27 hours delay (as illustration but with additional knob) (see foot of p. 14).

No. 855T £22.18.7



SEVEN HEATS—The switching is arranged to provide seven degrees of heat— $\frac{1}{2}$ kW, $\frac{3}{4}$ kW, 1 kW, 1 $\frac{1}{2}$ kW, 1 $\frac{3}{4}$ kW, 2 kW, and 2 $\frac{3}{4}$ kW.



Belling Zenith convector



The remarkably slim lines and graceful appearance of the Zenith will blend with any furnishing scheme. Used to supplement other forms of heating or on its own in lounge, dining room, or bedroom it provides comfortable background warmth with three-heat switching. In the hall or landing it helps to take the chill off the whole house.

The new TIME CONTROLLED model affords a most luxurious and economical method of heating. Set it to switch on before you get up or before you come home (*see below*).

No. 95 1½ kW £7.0.8

No. 95T 1½ kW TIME CONTROLLED £9.19.10

28" w. × 19½" h. × 7" d. 18½ lb. AC only.
Wall fixing model same price (add F to List No.).
Finish: Silver Bronze or Chocolate/Cream.

NEW TIME CONTROLLED HEATERS

winter mornings. Simple to set, the Belling Time Control switches on the heater at any time up to 27 hours ahead; making for extreme economy in use. Separate TIME SWITCH also available for existing convectors (*see p. 16*).



Now the Zenith, Zephyr, Infra-Zephyr and Jubilee heaters can be supplied fitted with Automatic Time Control. Just imagine the pleasure of finding a warm home awaiting you after journeying through the cold and damp—or finding the room already heated on

"Belling" Zephyr convector

Complete your furnishing scheme with a Zephyr convector and at once the room takes on a new look of distinction. Choose a Zephyr for its slim elegance, and for the luxurious warmth it spreads everywhere.

WITH 3-HEAT CONTROL

No. 851 1 kW £11.4.10

19½" w. × 22½" h. × 6½" d. 20½ lb.

No. 852 2 kW £15.13.7

33" w. × 22½" h. × 6½" d. 31½ lb.

No. 853 3 kW £20.14.2

45" w. × 22½" h. × 6½" d. 41 lb.

Finish: Old Gold panel with Silver Bronze body.
AC only (DC 5s 11d extra).

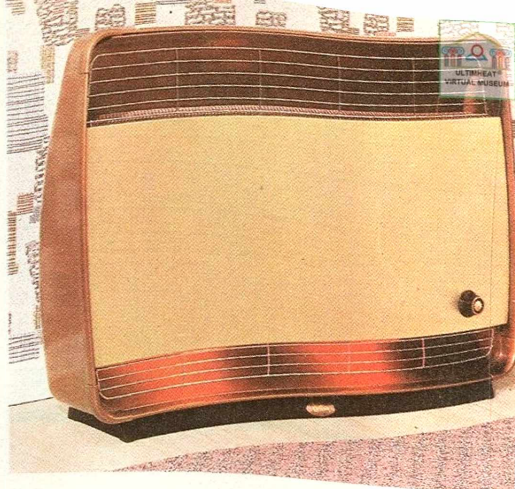
Wall fixing models are available at the same price (add F to list No.)

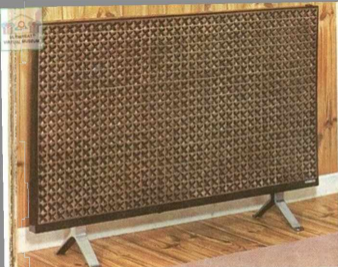
All models are fitted with economical three-heat control (High, Medium and Low), but provision is made for connecting the Belling wall-fixing thermostat which costs 47s 6d. AC only.

**and now with
Automatic Time
Switch**

New **852T** 2 kW model switches on automatically while you're still in bed or on the way home! Up to 27 hours delay (as illustration but with additional knob) (see foot of p. 14).

No. 852T 2 kW £18.12.9





Belling Olympic radiator

With its bold textured relief the Olympic presents a completely fresh conception of background heater design, combining sound engineering qualities with unusually attractive appearance. Thermostatic cut-out control permits full range of heat, and prevents the surface temperature from rising above a safe level. One or more of these elegant heaters provide a most attractive and effective form of background heating.

Belling Remote Thermostat available at 47s 6d.

Finish : Grey, Old Gold, Dark Bronze. AC only.

No. 190 1 kW PORTABLE
£21.6.0

35½" w. x 20½" h. x 1½" d. (plus feet).

No. 190F 1 kW WALL FIXING
£21.6.0

35½" w. x 20½" h. x 2½" d.

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Here's the new

TIME SWITCH

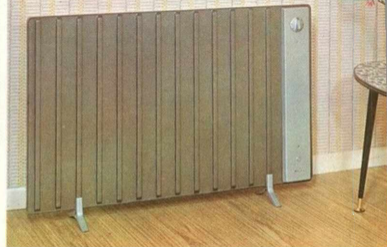
Just plug in any convector and set the TIME SWITCH for any time you wish—morning, noon, or night. Come down to a comfortably warm room, come home from work to a warm house—saves pounds on electricity bills.

No. 300 79s 6d.



Belling Zeta radiator

Of new and distinctive design and with unusually attractive slender lines the Zeta is ideal where unobtrusive background heating is called for. Fully variable heat control and thermostatic cut-out prevent the surface temperature of the radiator from rising above a safe level. Free of dust traps, back and front, the Zeta is perfect for living room, hall, and bedrooms. Used in multiples these radiators provide an inexpensive and flexible central heating system that can be added to at any time.



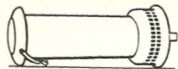
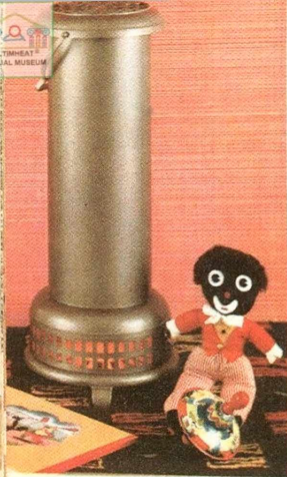
No. 200 1 kW PORTABLE £13.18.1 **No. 200F 1 kW WALL £13.18.1**

21" h. x 34" w. x 1½" d. (plus feet).

21" h. x 34" w. x 1½" d.

Finish : Silver Fawn. AC only.

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Safe even when knocked over.

"Belling"

Champion Convector

The Champion is one of the most effective warm air circulators. Large volumes of warm air are drawn through the heater and delivered at such a velocity that ALL the air in the room is warmed, and constantly circulated.

The compact wall fixing model is particularly useful for halls, cloakrooms, bedrooms, etc.—in fact wherever an unobtrusive supply of warmth is required.

PORTABLE MODELS

91A $\frac{3}{4}$ kW **£4.5.10**

22 $\frac{3}{4}$ " h. × 9 $\frac{3}{4}$ " dia. 5 $\frac{1}{2}$ lb. 2 heats.

92A 1 $\frac{1}{2}$ kW **£5.0.7**

23 $\frac{3}{4}$ " h. × 10 $\frac{1}{4}$ " dia. 6 $\frac{1}{2}$ lb. 2 heats.

Finish: Silver Bronze.

WALL FIXING MODEL

85 $\frac{3}{4}$ kW **£5.12.5**

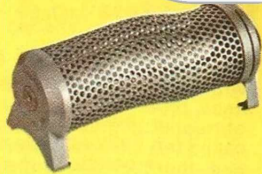
6" w. × 27 $\frac{1}{2}$ " h. × 5" d. 7 $\frac{3}{4}$ lb.

2 heats.

Deflector shelf (must be fitted)

12s 11d.

Finish: Silver Bronze.



Handy Heater

Ideal for airing cupboards, garages, workshops; perfect low temperature heater.

No. 952 **£2.5.7**

250 watt size

4 $\frac{1}{2}$ " dia. × 12" l. × 5" h.

No. 952B **£3.11.0**

500 watt size

4 $\frac{1}{2}$ " dia. × 22 $\frac{1}{2}$ " l. × 5" h.

No. 952C **£5.0.7**

750 watt size

4 $\frac{1}{2}$ " dia. × 33 $\frac{1}{2}$ " l. × 5" h.

No. 952D **£6.9.7**

250 watt size

4 $\frac{1}{2}$ " dia. × 50 $\frac{1}{2}$ " l. × 5" h.

No. 952E **£6.9.7**

1 kW size

4 $\frac{1}{2}$ " dia. × 50 $\frac{1}{2}$ " l. × 5" h.



"Bellina" Air Warmer

A really reliable totally enclosed heater made of cast-iron. Ideal for workshops, garages, darkrooms, etc. A very robust heater.

No. 961A $\frac{1}{2}$ kW £2.13.3
8" w. \times 13 $\frac{3}{4}$ " l. \times 3 $\frac{3}{4}$ " h.

No. 962A 1 kW £3.8.1
8" w. \times 18" l. \times 3 $\frac{3}{4}$ " h.
If not used on concrete, stand must be used.

961A stand 10s 3d, 962A stand 11s 4d.

"Bellina"

Night Storage Heater

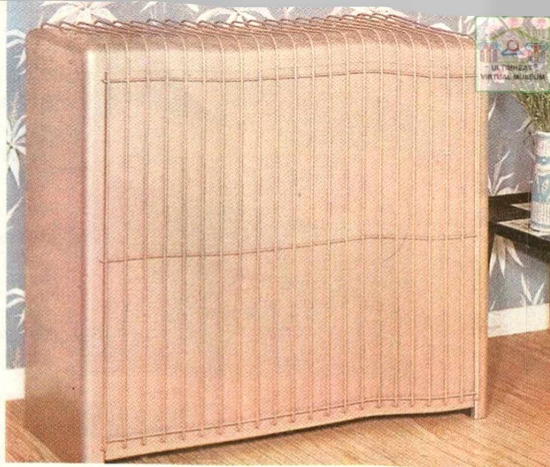
No. 757 2 kW
£23.13.4

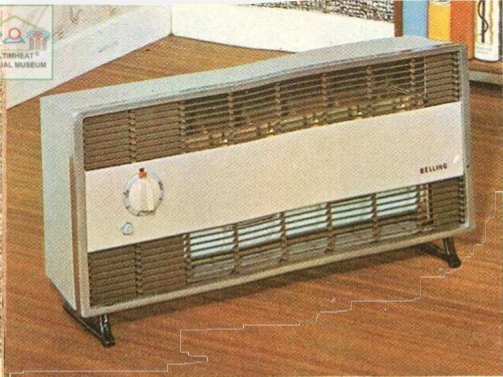
34" w. \times 30 $\frac{1}{2}$ " h. \times 14" d.

Finish: Silver Bronze

This new Storage Heater makes use of the very cheap Night Rate* for electricity. The heater is charged overnight and the stored heat released the following day. In the living room or hall the heater will provide adequate background heating throughout the day.

**Your Electricity Board will give details of these Rates.*





"Belling" Fan Heater

Heating up almost immediately it has three heat settings (3 kW, 2 kW, 1 kW), two separate speed settings—for use as fan only, and warning pilot light. A neat, compact design suitable for floor-standing or wall-mounting. Compact, yet extremely powerful this very elegant heater projects a beam of warm air right out into the room.

No 101 3 kW £12.2.7

9½" h. × 18¾" w. × 5" d.

Finish: Armour Bright, with buff and grey. AC only.

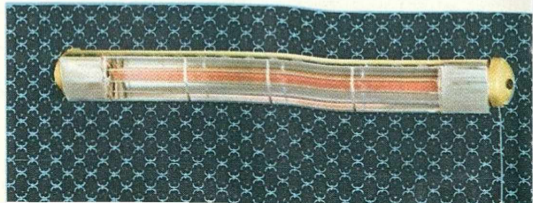
"Belling" Belray radiant heater ▶

A new addition to the Belling range of wall fixing heaters, particularly suitable in the bathroom, kitchen, bedroom and nursery as well as for shops and offices. A pull switch is fitted for safe and easy control.

No. 78SW ¾ kW £4.19.5

30" w. × 3½" h. × 3¾" d.

Finish: Cream with chromium guard. AC only.





Dinkie

◀ A really useful fire combining radiant heat and convection—robustly made and attractively finished. Very light to carry.

No. 601 1 kW £2.45 No. 602 2 kW £3.11.0

12" w. × 11¼" h. × 6½" d. 5 lb.

12¾" w. × 14¾" h. × 7½" d. 7¼ lb.

Finish: Silver Bronze.



◀ **NEW ECONOMICAL THREE BAR MODEL-603**

A new version of the Dinkie with three economical 600 watt firebars for minimum running costs.

No. 603 1.8 kW £4.11.2

"Bellini"

Empire

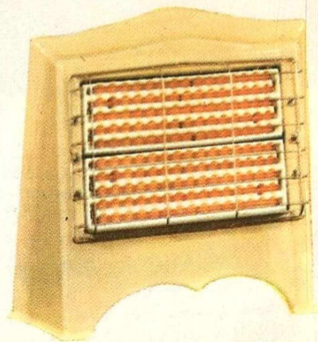
▶ This solid cast-iron fire is by far the most attractive heavy duty fire made—ideal for home, office or shop.

No. 402E 2 kW £4.14.8 No. 403E 3 kW £5.18.4

14½" w. × 13½" h. × 4½" d. 13¾ lb.

14" w. × 16¾" h. × 5¾" d. 20 lb.

Finish: Beige Vitreous Enamel.





"Belling" Beacon

Beautifully styled, yet very moderate in price, the Beacon is one of the newest Belling designs. Made in a choice of four attractive colours to blend with any furnishing scheme. Switch it on and almost at once you will feel the radiance of its sunny warmth. Switch on just one bar or both.

No. 162 2 kW £5.11.10

16½" w. × 16½" h. × 8½" d. 11 lb.

Finishes: Sky Blue, Old Gold, Citron Yellow, Guardsman Red.

"Belling" Hotspur

As soon as you switch on you will feel the intense radiant heat from this very smart and efficient Hotspur fire. Light enough to carry from room to room and sturdily constructed to give years of warm comfort. Available in three attractive colours. Fitted with plastic carrying handle.

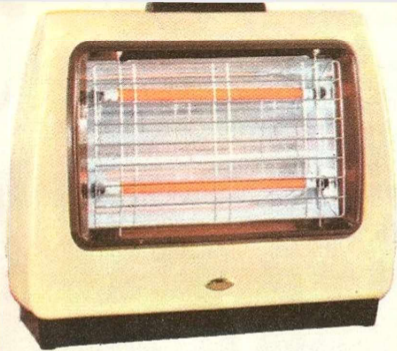
No. 141 1 kW £3.8.1 No. 142 2 kW £4.5.10

15½" w. × 11" h. × 8½" d. 7 lb. 15½" w. × 11" h. × 8½" d. 8 lb.

Finishes: Silver Bronze, Guardsman Red, Citron Yellow.

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"Pelling" Modern

This distinctively designed reflector fire is fitted with a large double-well reflector to direct radiant heat wherever it is needed. It is soundly constructed in pressed steel with a contrasting diecast surround, and is available in a choice of three unusually attractive colour schemes.

No. 228 2 kW £8.8.8

20" w. × 16½" h. × 6½" d. 17 lb.

Finishes: Silver Bronze/Brown, Beige/Brown, Black/White.



"Pelling" Solray

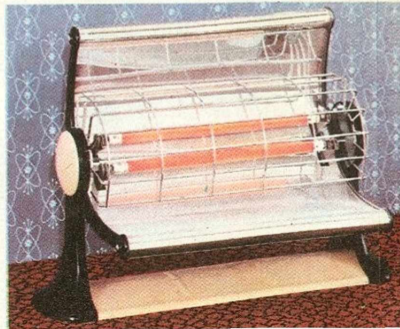
This elegant modern design will blend with any furnishing scheme. The highly polished chromium-plated reflector can be adjusted to any angle so that its radiant heat can be directed to any part of the room, whether it is used on the floor or mounted on the wall. Concealed handle fitted.

Fixing strap and cord for wall fixing for bathrooms, kitchens, etc., 3s 0d. Switch cord for 152, 6s 7d.

No. 151 1 kW £4.11.9 No. 152 2 kW £6.4.3

18½" w. × 12" h. × 7½" d. 5 lb. 18½" w. × 13½" h. × 7½" d. 8 lb.

Finish: Cream and Black.



"Bellini" **Corinthian** conversion fire (below)

Distinctively finished and contemporary in design the magnificent Corinthian blends with any scheme of decoration. It slides neatly into the fireplace opening without any need for fixing and adds a feeling of luxury to any room. Also can be used as free standing fire when needed.

HEARTH TYPE

No. 180 3 kW £19.8.2 ▶

28 $\frac{3}{4}$ " h. × 18 $\frac{1}{4}$ " w. 31 lb. AC only.

Finishes: Old Gold, Dark Bronze, Armour Bright.

"Bellini" **Converta**

This attractive fire completely screens the fireplace opening and slides neatly into position without any need for fixing. The neutral bronze finish harmonizes with almost any colour scheme.

REFLECTOR TYPE

No. 179 2 kW £9.18.3

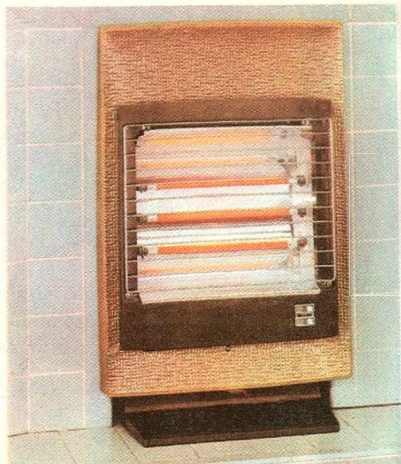
Finish: Silver Bronze.

FIREBAR TYPE

No. 178 2 kW £9.6.5

18 $\frac{3}{4}$ " w. × 27 $\frac{1}{2}$ " h. 26 lb.

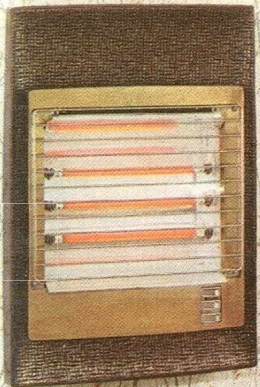
Both of these fires fit into any 16" fireplace without alteration.



Beiling

Corinthian Wall Fires

The three-bar 3 kW Corinthian is an entirely new design of wall fixing fire. The attractive textured surround projects slightly proud of the wall, and is available in vertical or horizontal form. Inset unit alone can also be supplied.

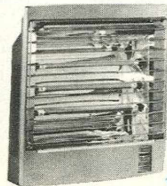


180F

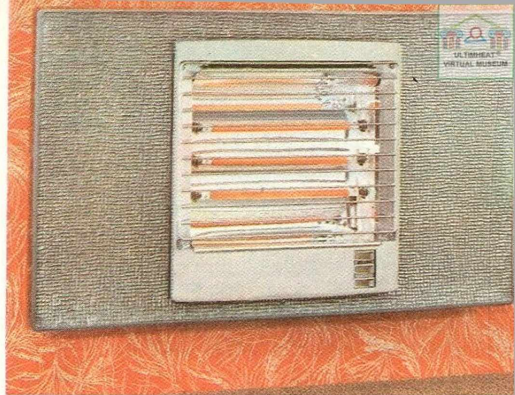
No. 180U *Inset Unit*
3 kW **£13.12.2**

15 $\frac{1}{8}$ " w. × 17 $\frac{1}{4}$ " h. × 4 $\frac{3}{8}$ " d.
AC only.

Finishes : Armour Bright,
Old Gold, Dark Bronze.



180U



180H

No. 180F VERTICAL **3 kW** **£19.8.2**

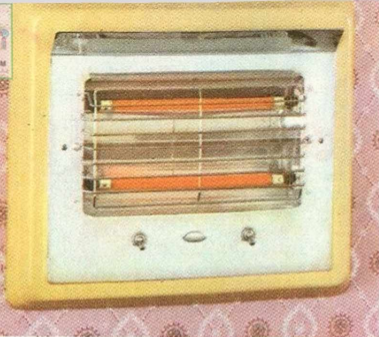
18 $\frac{1}{2}$ " w. × 26" h. × 4 $\frac{3}{8}$ " d. 18 lb. AC only.

No. 180H HORIZONTAL **3 kW** **£21.6.0**

34" w. × 20 $\frac{3}{4}$ " h. × 4 $\frac{3}{8}$ " d. 22 lb. AC only.

Finishes : Armour Bright/Grey,
Old Gold/Dark Bronze, Dark Bronze/Old Gold.

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TYPE G (REFLECTOR) ▲

Complete panel fire with Bronze Inset

G/1/133 1 kW £5.5.11

G/2/133 2 kW £7.0.10

Complete panel fire with Chromium Inset

G/1A/133 1 kW £7.0.3

G/2A/133 2 kW £8.15.2

Overall size: 21" w. × 18½" h. × 3" d.

Also available without panel, 19s 7d less.

These very elegant panel fires are designed for fixing to a finished wall without any need for alterations or cutting away the plaster or brickwork. Double pole switches are fitted to ensure complete safety. A wide choice of panel colours is available to blend with any furnishing scheme.

TYPE C (FIREBAR) ▶

Complete panel fire with Bronze Inset.

C/1/131 1 kW £4.0.6

C/2/132 2 kW £5.12.5

Complete panel fire with Chromium-plated Inset.

C/2A/132 2 kW £6.13.9

Overall size:

18½" w. × 21½" h. × 2½" d.

Without panel, 15s 5d less.

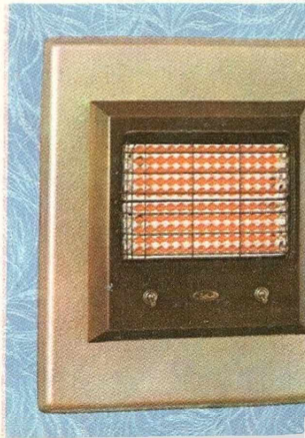
Shelf: We recommend that a shelf should be fitted above any panel fire.

Metal shelves can be supplied to match.

No. 10 Shelf 8s 1d.

Panel colours for both types:

Silver Bronze, Cream, Red, Pink, Sky Blue, Pale Green.





Bed Warmer ▲

The safest, strongest and most practical Bed Warmer made. It quickly warms and airs the whole bed. Nothing to fill or spill—only costs about one penny a week to air and warm the bed! An ideal gift for any occasion, a gift that will be constantly in use. Choose from pink, blue or primrose.

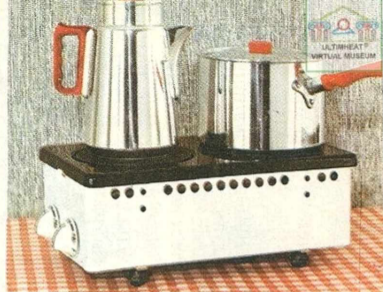
No. 90 £2.4.5

14½" dia. × 4" h. 40 watts.

Twin Boiler No. 19 ▶

Two 1 kW 6¼" boiling plates each with Simmerstat control. Black and White vitreous enamel. 8½" w. × 6¼" h. × 16" d. 20 lb. AC only

No. 19 £10.2.6



Boiling Ring ◀ No. 22



Sturdy open type boiling ring with room for two saucepans. Grey top with Silver base. 12" w. × 5" h. × 10" d. 8½ lb. 1.2 kW.

No. 22 £2.10.0

Warming Plate ▶

Ideal gift—keeps plates and food warm, ready for serving. Very low running costs.

26½" w. × 4" h. × 12" d. 13 lb. 300 W.
Finish: Chromium Plate.

No. 183 £9.6.0





"Belling" Towel Drier

Even the heaviest towel is dried and aired quickly and thoroughly. Equally suitable for warming and airing clothes, pyjamas, underclothes, shirts and nappies, etc. Very low running cost.

WALL TYPE

No. 105B £6.16.9
27½" w. x 27½" h. x 6" d. 150 W.

FLOOR TYPE

No. 105A £7.19.9
27½" w. x 34" h. x 8" d. 150 W.
Finishes: White or Cream.

"Belling" Drying and Airing Cabinets

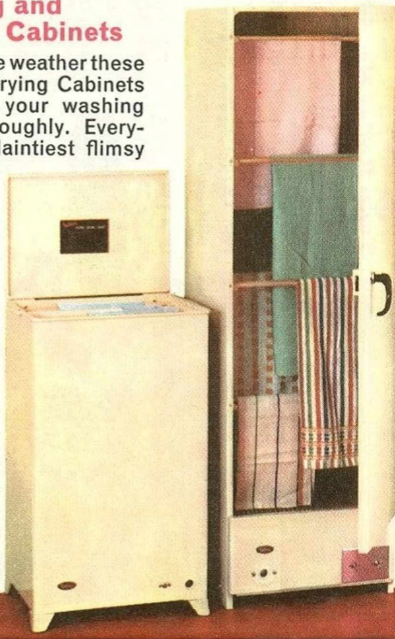
No matter what the weather these de luxe Belling Drying Cabinets will dry and air your washing quickly and thoroughly. Everything from the daintiest flimsy to a heavy sheet can be dried, as well as baby's washing. Aluminium construction throughout prevents rust. 1 kW size (single heat)

107A £18.11.1
21" w. x 36" h. x 15" d.

2 kW size (three heats)

108A £38.7.10
21¼" w. x 69¼" h. x 16" d.

Finishes: White or Cream.





Warming Cabinet

Keeps food and plates piping hot

No. 106S

£19.2.6

31" w. x 13" d.

x 20½" h.

600 W.

Finish: White or Cream.

AC only.

A wide range of Plate and Food Warming Cabinets is available for canteens, hospitals, snack bars, etc. All models are finished in white or cream and have sliding glass doors. Other models can be supplied with plate racks instead of shelves, and another version is fitted on a trolley.

Table Cooker No. 29

This cooker is ideal in the small flat, caravan, office or shop. It boils, fries, grills and toasts to perfection. Use one in the summer instead of your big cooker. It keeps three pans on the boil and grills or toasts at the same time.

29 £8.15.0

with Simmerstat.

Size: 16½" w. x 9½" h. x 12" d.

AC only.

Finish: White or Cream Vitreous Enamel.

Works off any power point.

This cooker is not suitable for roasting or baking



Wee Baby Belling

No. 51 £8.12.

DC Model 10s extra.
Works off any power point.

Oven: 9" w. x 9½" h.
9½" d. Overall: 13¾" v.
x 12" h. x 11½" d.

*Finish: White or Cream
Vitreous Enamel.*



This wonderful little cooker solves all the cooking problems for the small home, whether you live in a flat by yourself or have a small family. It roasts, bakes, boils, fries, grills and toasts. The oven is large enough to take a 4-lb. joint, and you can keep three pans on the boil.

Twin Baby Belling



An entirely new horizontal design of cooker, with an independently heated oven similar to the famous Wee Baby Belling in capacity. Large enough for two or three people, it has 6 $\frac{1}{4}$ " boiling plate, grill-boiler and large grill compartment. It roasts, bakes, boils, fries, grills and toasts, and a full course meal can be cooked to perfection with the utmost confidence.

No. 51H £15.15.0 or with stand **£18 0s 0d.**

DC Model 15s extra. Works off any power point.

Oven size: 9" w. \times 9 $\frac{1}{4}$ " h. \times 9 $\frac{1}{4}$ " d.

Overall: 21" w. \times 13" h. \times 13" d. 36" h. on stand.

Finish: White or Cream Vitreous Enamel.

Baby Belling 52

The "52" is a splendid new low-priced cooker with extra large oven capacity and superb roasting and baking results. It will produce really delicious meals with the minimum of trouble and with the certainty of perfect results every time. The oven is similar in size to the Big Baby Belling.

Large, easily controlled oven with heat indicator. Cooks largest joint to perfection.

Large Grill-Boiler keeps three pans on the boil and grills or toasts at the same time.

Oven: 11 $\frac{1}{2}$ " w. \times 11 $\frac{1}{2}$ " d. \times 11 $\frac{1}{2}$ " h.

Overall size:
17" w. \times 14" h. \times 16" d. (36" h. on stand.)

52 £13.15.0

with stand

£16.0.0

DC Model 10s extra.

Works off any power point.

Finish: White or Cream Vitreous Enamel.



**Baby
Belling
45A**

£16.0.0

**on stand
£18.7.6**

**on cabinet
£20.15.0**

DC 10s extra.

Simmerstat

15s 6d extra.

Works off any
power point.

Oven: 13" w. ×
11½" h. × 13" d.

Overall: 18" w. ×
21" h. × 15½" d.,
on stand or cabi-
net 36" h.

*Finish: White or
Cream Vitreous
Enamel.*



This famous cooker is designed for small family cooking—for small houses or flats with two or three people, but it will cope adequately with a full course meal for five or six when necessary. The oven is almost as large as some full-size cookers and roasts or bakes to perfection. The cooker can be stood on a table, or can be supplied on a useful stand with utensil shelf, or on an attractive storage cabinet.

Big Baby Belling No.53

on stand £21.7.6

on cabinet

£23.10.0

AC only. (DC Model
without current-
limiter 15s extra.)

8" Radiant Plate
51s 6d extra.

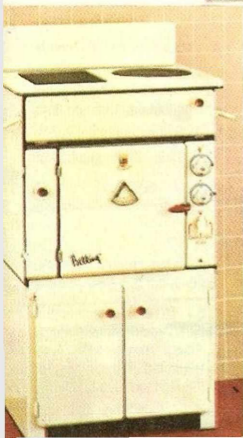
Thermostatic oven
control, 35s extra.

Oven: 11½" w. × 11½"
h. × 11½" d.

Overall: 21" w. × 16"
d. × 36" h. (42" h. to
splash plate.)

Finish: White or
Cream Vitreous
Enamel.

**Patent current-
limiting device** en-
ables the cooker to
be operated from
any 13- or 15-amp.
power point.



This remarkable cooker has been designed to give maximum cooking facilities without the necessity of having special wiring, and will work off any 13- or 15-amp. power point. The Big Baby Belling will do all the cooking for the average family with all the ease and reliability associated with Belling electric cooking. It can be supplied either on a stand with handy shelf or with a very useful cabinet.



"Belling"

Forty Seven

*Britain's
most
successful
electric
cooker*

Oven roof slides out for easiest cleaning. Useful hints and oven temperatures printed on top.

Oven lining pulls out in one piece for easiest cleaning.

Thermostatic oven maintains exactly the right heat automatically—pilot light shows when oven is ready to use.

Three oven shelves with seven shelf positions.

Large hotcupboard keeps plates and food hot. Drop down door keeps heat in and makes useful shelf for serving.

Handy drawer for utensils.

On rollers for easy cleaning.

Inner glass door so you can see what's cooking without spoiling the meal or losing heat.

Loop in roof of oven enables largest turkey or joint to be hung for all round even roasting.

Extra fast boiling on two red-glowing radiant plates, both with Simmerstats.

Waist-level grill—for safety and convenience—top of grill keeps three pans boiling.

BELLING 47 three-plate Electric Cooker with thermostatic oven control, inner glass door, removable oven roof, removable oven lining, 8" radiant plate with Simmerstat, 6½" radiant plate with Simmerstat, 10½" x 8" waist-level grill-boiler with 3-heat switch, handy drawer, rollers at back for easy moving. New de luxe specification

£39.19.6

Optional features:
Simmerstat on grill-boiler 15s 6d extra.
Chromium-plated hob trims 13s 6d set. Waist-level rotary spit £5.5.0 if ordered with cooker.

Finish: Vitreous Enamel throughout.

Colour: White or two-tone cream with choice of the following hob colours: White, Cream, Red, Blue, Green, Black.

Interior: Light Grey. AC only.

Dimensions:
44" h. x 21" w. x 22½" d.
(36" h. to hob.) Hob 21" x 21".

Oven:
16" h. x 13" w. x 13" d.
(See note p. 41.)



Auto-Timer version too.

It incorporates all the features of the 47AB plus electric clock and Auto-Timer and 4 hour ringing timer. The oven can be set to switch on at any time, and switch itself off again when the cooking is completed.

Belling 47T £47.4.6

Finish, optional features, and dimensions: as 47AB (height 49½", depth 23¾").

oven lining and oven roof slide out

The oven lining comes right out in one piece for really easy cleaning, and the oven roof slides out too—what could be easier? This applies to all Belling full-size cookers.





"Pelling"

Forty Eight

*a cooker
of
outstanding
quality*

*Finish : Vitreous
Enamel throughout.*

*Colour : White or two-
tone Cream, with
choice of hob colours :
White, Cream, Red,
Blue, Green, Black.*

Interior : Light Grey.

Auto-Timer looks after the oven! It switches the oven on at any time you wish even though you may be miles away—and then switches off automatically when the cooking is finished.

Electric clock—combined with the Auto-Timer is a beautifully styled Electric Clock.

Eye-level controls at just the right height—out of reach of inquisitive little fingers.

Oven lining pulls right out in one piece for easiest cleaning.

Oven roof slides out for easiest cleaning. Useful hints and oven temperatures printed on the top.

Inner glass door so you can see what's cooking without spoiling the meal or losing heat.

Loop in roof of oven enables largest turkey or joint to be hung for all round even roasting.

Extra large oven takes largest turkey with space to spare. Three oven shelves with seven positions.

Floodlit oven—lights automatically when door is opened.

Thermostatic oven maintains exactly the right heat automatically—pilot light shows when oven is ready.

Extra fast boiling on two radiant plates, one 8" and one 6½", both with Simmerstats.

Waist-level grill—for safety and convenience—top of grill keeps three pans boiling.

Large hotcupboard keeps plates and food hot. Drop down door keeps heat in and makes useful serving shelf.

Chromium-plated trims round boiling plates and chromium-plated bumper bar.

Handy drawer for utensils, baking tins, plates, etc.

On rollers for easy moving, makes cleaning easier.

BELLING 48

as above with Auto-Timer and Electric Clock

£53.8.0

BELLING 48AB

as above but without Auto-Timer and Electric Clock

£48.3.0

Optional features:

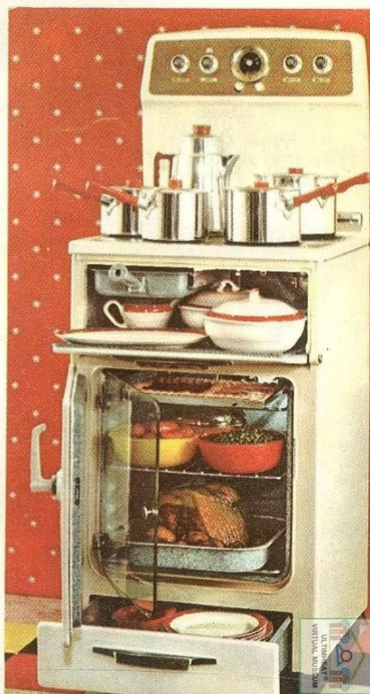
Simmerstat on grill boiler 15s 6d extra.
Waist level rotary spit £5.5.0 if ordered with cooker.

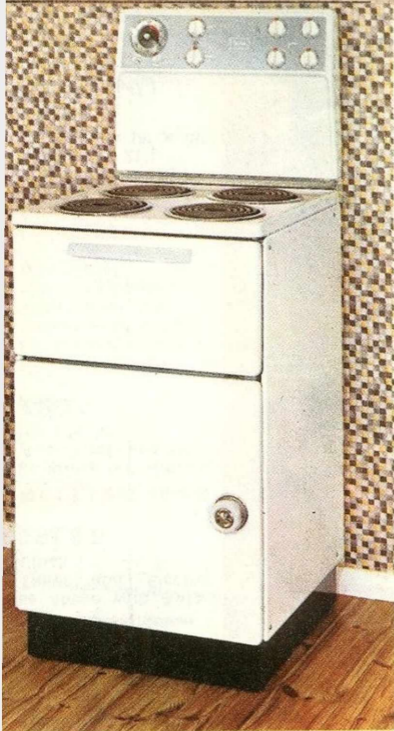
Dimensions:

Height to hob: 36".
Overall height: 54½".
Overall depth: 23¾".
Hob: 21" x 21".
Oven: 16" x 15" x 13".

AC only.

(See note p. 41.)





Belling

Classic Fifty

Finish: Vitreous Enamel throughout.

Colour: White or Cream with Light Grey fascia.

Interior: Light Grey.

51½" h. × 21" w.
× 23¾" d.

AC only.

Auto-Timer looks after the oven! It switches the oven on at any time you wish even though you may be miles away—and then switches off automatically when the cooking is finished.

Electric clock—combined with the Auto-Timer.

Eye-level controls at just the right height—out of reach of inquisitive little fingers.

Oven roof slides out for easiest cleaning. Useful hints and oven temperatures printed on top.

Oven lining pulls out in one piece for easiest cleaning.

Reversible oven doors—can be hung on left or right as required.

Loop in roof of oven enables largest turkey or joint to be hung for all round even roasting.

Thermostatic oven maintains exactly the right heat automatically—pilot light shows when oven is ready.

Inner glass door so you can see what's cooking without spoiling the meal or losing heat.

Giant size oven takes 32 lb. turkey with space to spare. Three oven shelves with seven positions.

Oven automatically floodlit when door is opened.

Four 7" radiant plates—all latest super fast red-glowing plates—use any type of pan efficiently.

Spillage trays under plates can be slid out whilst still cooking for really easy cleaning.

Simmer controls on all plates for perfect control.

Giant "double" grill, 16" x 10", toasts 12 pieces of bread—grills complete meal for six. Economical too—need only switch on half of grill for small meals or toast. Two separate smaller grill pans (10½" x 8") if preferred

Super-size hotcupboard keeps plates and food hot ready for serving. Drop down door makes serving shelf.

On rollers for easy moving, makes cleaning easier.

CLASSIC FIFTY

£57.10.0 with-
out timer **£54.10.0**

Waist level Rotary Spit, ideal for cooking chickens, etc. **£5.5.0**

9" dia. Griddle Pan for drop scones, etc. **18s 6d** if ordered with cooker.

Classic Fifty is an economy version of the luxury Classic Sixty. It has exactly the same perfect cooking performance and is similar in all respects, except that it is without ringing timer, overhead lamp, indicator lights, heated hotcupboard, and wheels in base.

Detailed dimensions of all Belling cookers are available for planning fitted kitchens.





"Beeline"

Classic Sixty

Finish: Vitreous Enamel throughout.

Colour: White or Cream.

Interior: Light Grey.

Auto-Timer looks after the oven! It switches on the oven at any time you wish even though you may be miles away—and then switches off automatically when the cooking is finished.

Electric clock—combined with the Auto-Timer, makes setting so easy.

Oven roof slides out for easiest cleaning. Useful hints and oven temperatures printed on top.

Oven lining pulls out in one piece for easiest cleaning.

Inner glass door so you can see what's cooking without losing heat, or spoiling the food.

Giant "double" grill 16" x 10" toasts 12 pieces of bread—grills complete meal for six. Economical too—need only switch on half of grill for small meals or toast. Two separate smaller grill pans (10½" x 8") if preferred.

In fact all the features of the Classic Fifty described on pages 40 and 41 PLUS these extra special features:

Overhead lighting clearly illuminates control panel and hob top.

Indicator lamps above all control knobs to show at a glance exactly what is switched on.

Ringing timer—can be set to ring at any time up to 5 hours.

Heated hotcupboard—independently heated cupboard can be switched on to keep plates and food piping hot.

On wheels—mounted on three large wheels for easiest possible moving—automatic brake prevents accidental movement.

CLASSIC SIXTY

£69.10.0

Waist level Rotary Spit, ideal for cooking chickens, etc. £5.5.0.

9" dia. Griddle Pan for drop scones etc. 18s 6d.

(P.T. if ordered separately)

Temset Automatic Boiling Control—Set the control to any temperature you require and the Automatic Control maintains that heat, thus preventing boil-overs and over-cooking, etc. Fitted to rear right hand plate.

£2.2.0 extra

Dimensions:

54½" h. (inc. lamp 60") × 21" w. × 23½" d.
See note page 41.

Hob: 21" w. × 21" d.

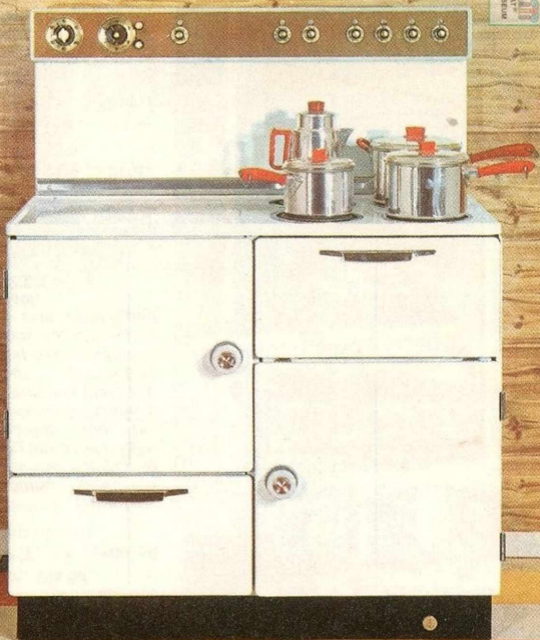
Hob: 36" h.

Oven: 16" h. × 15" w. × 15" d.

AC only.

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Belling Classic Seventy

The Belling Classic Seventy has been produced to meet the requirements of those housewives who prefer their oven as high as possible without wasting working space. The oven has been raised so that it is just below waist level, making it very convenient to use and providing valuable working space above it.

The Classic Seventy has a similar specification to the Classic Sixty described on p. 42 but with the addition of a large utensil drawer below the oven on the left, and a large heated food cupboard beneath the grill compartment on the right. Four fast-boiling radiant plates are fitted, as well as Auto-Timer oven control, electric clock and five-hour ringing timer. Large 16" x 10" double grill (or two smaller grill pans).

Phillips

Classic Double Seventy

Exactly as the Classic Seventy described above but with two identical ovens instead of one oven and large hotcupboard. The ideal cooker for the busy housewife: cook a full course meal in one oven whilst cooking cakes, etc. in the other oven.

CLASSIC SEVENTY

£105.0.0

CLASSIC DOUBLE SEVENTY (70 D)

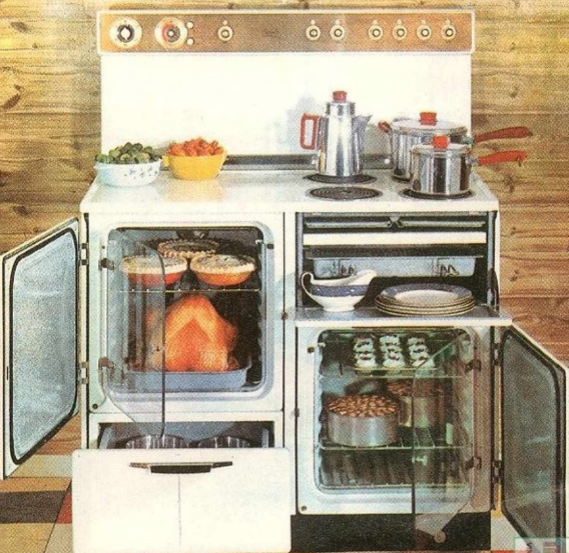
£115.0.0

Optional features and finish as Classic Sixty

Dimensions: Overall height: 54". Hob height: 36". Hob: 42" w. × 21" d. Depth: 23 $\frac{3}{4}$ ". Oven: 16" × 15" × 15".
(See note p. 41.) AC only.

Both cookers mounted on wheels for extra easy moving (glide easily into position in fitted kitchen).

below—Classic Double Seventy—Classic Seventy is identical but has heated cupboard instead of lower oven.





Units can be placed next to each other, or separated in fitted kitchen as shown (cupboard not supplied).

"Boiling" Classic
Cooker Units

Separate unit versions of the Classic, consisting of Oven Unit with waist level oven, and Boiling Unit incorporating double-grill. Below both units there is a large heated hotcupboard. Specification is very similar to the Classic Sixty. Wheels are fitted to make cleaning very easy.

Oven Unit (left) 60/OU £55
Boiling Unit (right) 60/BU
£59.15.0

Optional features as Classic Sixty.

Colour: White or Cream.

Oven unit: 50" h. × 21" w. × 23½" d.

Oven: 16" × 15" × 15".

Boiling unit: 50" h. × 21" w. × 23½" d. Hob: 36".

Hotcupboards: 18" h. × 17½" w. × 19½" d. AC only.

(See note p. 41.)

behind the name

Behind the name "Belling" is fifty years' reputation for producing the best engineered and most consistently reliable electric heaters and cookers in the country. No effort is spared to maintain this reputation—a reputation earned through the team spirit which is as much evident in today's vast factories as in the very early days when the staff could be counted on one hand.

Belling products are made in the company's factories at Enfield, Middlesex, and Burnley, Lancashire—the total production area now exceeding one million square feet.

PURCHASE TAX Where applicable Purchase Tax is included in all prices (correct 1st August 1962).

ALTERATIONS Whilst every care is exercised to ensure accuracy we cannot guarantee always to supply goods exactly to the illustrations, dimensions or descriptions given in this catalogue, and we reserve the right to vary specification without notice.

REPLACEMENT LAMPS Insist on genuine Belling replacement lamps, available from your electrical shop or showroom.

All Belling products are available through every electrical shop or showroom

Belling & Co. Ltd., Enfield, Middlesex



golden jubilee 1912-1962

"Bellini"

**electric heating
and cooking**

season 1962-63